

Clapham Park Art Bank Funding Proposal

About Clapham Park Creative Co-op

Clapham Park Creative Co-op is a **collaborative storytelling project exploring the past, present and future of the Clapham Park neighbourhood**. We bring artists and residents together to tell the story in creative ways—including art, photography and film, oral history and performance.

The project is led by **Counterpoints Arts**, an arts charity focused on arts, migration and cultural change, and has been supported by **Metropolitan Thames Valley Housing**. This summer we are organising August Art Month to give the community the opportunity to interact, inspire and learn from each other, as well as highlight local creatives in the area.

What is an Art Bank?

We would like to create an **Art Bank** event as a part of this summer's August Art month, organised by Clapham Park Creative Co-op. Art Bank presents 5 artists in one space. 3 members of the public are booked in for a session with each artist and rotate after 10 minutes. They meet each artist for a personalised interaction, and leave having had a wide range of experiences, whether that be witnessing an illustrator painting their latest piece or listening to a live spoken word performance.

We plan to...

- Host a **full-day Art Bank Event at the Clapham Park Cube** (116 Kings Avenue) on August 21st for up to 60 audience members
- Commission **5 local artists** (from Clapham Park/South London) to share their talent and create an interactive session suitable for all ages, which covers one of the following elements: visual, physical, musical, intensity & wow-factor

Invitation to Sponsor an Artist

Although the event has received some funding from Metropolitan Thames Valley Housing to print and exhibit our outdoor exhibition as part of the Neighbourhood Art Trail, there is demand in the neighbourhood to create an opportunity for local artists, many of whom have not had the opportunity for paid work or to engage with the public due to the pandemic. We feel this is a great low-cost event to highlight the talent that exists in Clapham Park and South London.

We invite you to be a sponsor of one of the five artists (donation of £250).

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CLAPHAM PARK CREATIVE CO-OP



- Be featured as a major partner of the event through the website, weekly newsletter and other communications
- Your logo will be included on all flyers as a funder/supporter
- We will photograph you as part of the People of Clapham Park project and create an individual social media post and story highlighting your business and the work that you do in the community
- Distribute your promotional material at the event

Your support will go a long way towards supporting and featuring local artists — as art has been so vital to mental health and community spirit over the past year — and we hope this initiative will also highlight the local businesses that contribute to making this neighbourhood feel like a great place to be.

Budget Details

- 5 artist fees @ £200 each + materials/incidentals @ £50 per artist (£1250 total)
- Production budget including promotion, event staff and materials provided by Counterpoints Arts as part of the Clapham Park Creative Co-op project (£600)
- Event Location (Clapham Park Cube) provided in-kind by Metropolitan Thames Valley Housing

Contact

Please contact Marcia Chandra or Semira Badesha at the details below to discuss further:

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